Ver# 7 Status Revised

Traffic Order# 1357178

Printed: 08/31/2012 10:58 AM **Received:** 08/31/2012 10:53 AM

Last Received: 08/31/2012 10:53 A Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett
Phone#

Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Dates 09/04/2012 - 09/10/2012 Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI

Salesperson Phone# Salesperson FAX#

202-955-5342

NEW POLITICAL ORDER. STARTS 9/4. TOTAL \$4025.

V.7 8/31

SEE IN 23.

MKGD FOR SPOTS MISSED ON IN #5.9/4 ½/WK)

MKGD FOR SPOTS MISSED ON IN #7.9/4 ½/WK)

MKGD FOR SPOTS MISSED ON IN #8.9/4 ½/WK)

MKGD FOR SPOTS MISSED ON IN #9.9/4 ½/WK)

MKGD FOR SPOTS MISSED ON IN #10.9/4 ½/WK)

MKGD FOR SPOTS MISSED ON IN #12.9/4 ½/WK)

MKGD FOR SPOTS MISSED ON IN #13.9/8 ½/WK)

1 of

Salesperson (Sales Office () WASHINGTON) JONATHAN VITTI

Salesperson FAX# Salesperson Phone# 202-955-5342

- CONTRACT COMMENT -

Phone#

Laura Bassett

Hiatus Weeks Flight Dates Agency C/P1/P2/E

WASHINGTON, DC 20007

09/04/2012 - 09/10/2012 95/101/1536

OBAMA FOR AMERICA

) POLITICAL

Fax# Buyer Estimate# Product Advertiser

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

	Track State	TOTAL STREET										
V.7 8	3/31											
SEE 1	N 23											
MKGD	FOR	SPOTS	MISSED	NO	E	#5∙	9/4	4	WK)			
	FOR		MISSED	NO	E	#7.	9/4	12	WK)			
_	FOR	SPOTS	MISSED	8	E	#8	9/4	1	WK)			
	FOR		MISSED	NO	E		9/4	4	WK)			
MKGD	FOR	SPOTS	MISSED	8	EN	#10	.9/	₽	/WK)			
	FOR	SPOTS	MISSED	NO	E	#12	.9/	- KJ	/WK)			
	FOR	STOTS	MISSED	NO	E.	#13	.9/	μ. W	/WK)			
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	V.7 (SEE 1 MKGD MKGD MKGD MKGD MKGD MKGD MKGD MKGD	V.7 8/31 SEE IN 23 MKGD FOR	8/31 FOR	8/31 FOR SPOTS MISSED	8/31 FOR SPOTS MISSED	8/31 FOR SPOTS MISSED ON	8/31 FOR SPOTS MISSED ON LN	8/31 FOR SPOTS MISSED ON LN	8/31 FOR SPOTS MISSED ON LN	8/31 FOR SPOTS MISSED ON	8/31 FOR SPOTS MISSED ON LN	8/31 FOR SPOTS MISSED ON LN

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TU-F,M		S)	TU-F,M	1 1 1	Day
V7 Added 09/04-09/10	MKGD FOR SPOTS SPOTS MISSED ON MISSED ON LN #13	09/09-09/09	V7 Effective Dates Changed	09/04-09/10 11A-12P	1 1 1	Dates
1P-2P NE \$) 23]	MISSED ON LI LN #9. 9/04 . 9/08 1/WK	₫6-₫8	es Changed	11A-12P	1 1 1 1	Time
THE CHEW	MKGD FOR SPOTS MISSED ON IN #5. 9/04 ½/WK), MKGD FOR SPOTS MISSED ON IN #9. 9/04 ½/WK), MKGD FOR SPOTS MISSED ON IN #10. 9/04 ½/WK), MKGD FOR SPOTS MISSED ON IN #10. 9/04 ½/WK), MISSED ON IN #13. 9/08 ½/WK)]	ONCE UPON A TIME		VIEW		Program
.30) ON LN #7.	.30	<u>د</u>	.30		Ľen
\$20.00	9/04 ½/WK),), MKGD FOR	\$600.00		\$20.00	1 1 1	Rate
	MKGD FOR SPOTS MISSED ON 1	⊬		5	7/	Spots/Week
0	ISSED ON :	Н		0	1	# of Weeks
0	'04 2/WK),	ц		0	 	Total Spots
\$0.00	/04 ½/WK), MKGD FOR SPOTS MISSED ON LN #8. 9/04 ½/WK), MKGD FOR , MKGD FOR SPOTS MISSED ON LN #12. 9/04 ½/WK), MKGD FOR SPOTS	\$600.00		\$0.00	1 1 1	Total Cost

V7 Effective Dates Changed

—COMPETITIVE—	-SALES MONTHLY TOTALS-Sep 12. 42 / \$1,750.0 Sales Totals. 42 / \$1,750 Station Totals. 42 / \$1,750 Lines not sent/rcld/rtrn.	REPORT TOTALS	*13 SA	*12 TU-F,M	*10 TU-F,M	*9 TU-F,M	*8 TU-F,M	Fax# Ln Day	Station WXLV- Advertiser (Product OBA Estimate# 1536 Buyer Laura Phone#	Rep Order# 97 EC'd Yes
	DNTHLY TOTALS 42 / \$1,750.00 42 / \$1,750.00 als. 42 / \$1,750.00 btals. 42 / \$1,750.00 sent/rcld/rtrn. 0 / \$0.00	. 4	V/ EIIECTIVE DATES 09/08-09/08 MADE-GOOD BY LINE	09/04-09/10 MADE-GOOD BY LINE	09/04-09/10 5P-6P MADE-GOOD BY LINE S) 23] V7 Effective Dates Changed	09/04-09/10 3P-4P MADE-GOOD BY LINE 5) 23] V7 Effective Dates Changed	09/04-09/10 2P-3P MADE-GOOD BY LINE (5) 23] V7 Effective Dates Changed	Dates	WXLV-TV GREENSBORO/W.SALEM () POLITICAL OBAMA FOR AMERICA 1536 Laura Bassett	9796973 Ver# 7
\$21,875		tes Changed	tes changed 6P-630P TNE (5) 231		5P-6P tes Changed	3P-4P INE (s) 23] tes Changed	2P-3P INE (\$) 23] tes Changed	Time	7.SALEM	Status Revised
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% %			\$25.00	\$55.00	\$25.00	\$50.00	\$20.00	Rate		Printed: Last Received: ng Buylines: All Re
WCWG 0%			0(6	Sa.	8		Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	Printed: 08/31/2012 10:58 AM Last Received: 08/31/2012 10:53 AM Showing Buylines: All Rep Revised Lines
ATXM XW#M			0	ŀπ	н	O	0	# of) WASHINGTON) JONATHAN VITTI # 202-955-5342	
8 30 %			0	ω	-	0	0	Total Spots	FTON N VITTI -5342	3 of
			\$0.00	\$165.00	\$100.00	\$0.00	\$0.00	Total Cost		4

Status Revised

Traffic Order# 1357178

Rep Order# 9796973 EC'd Yes 1536

Phone# Fax# Advertiser Product Estimate# Buyer Laura Bassett Ver#

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA

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> WASHINGTON, DC 20007
> Agency C/P1/P2/E 95/101/1536
> Flight Dates 09/04/2012 - 09/10/2012
> Hiatus Weeks Agency () GMMB 3050 K ST NW

Rep Firm Sales Office (Salesperson () WASHINGTON) JONATHAN VITTI

Salesperson Phone# Salesperson FAX#

202-955-5342

Printed: 08/31/2012 10:58 AM
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Showing Buylines: All Rep Revised Lines

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Ver# () Status Revised

Traffic Order# 1357178

Printed: Last Received: 08/29/2012 3:39 PM 08/29/2012 2:57 PM

Showing Buylines: All Rep Revised Lines

Station WXLY-TV GREENSBORO/W.SALEM Advertiser () POLITICAL Product OBAMA FOR AMERICA

Buyer Phone# Estimate# Laura Bassett 1536

> Agency C/P1/P2/E Flight Dates Agency WASHINGTON, DC 20007 () GMMB 3050 K ST NW 95/101/1536 09/04/2012 - 09/10/2012

Hiatus Weeks

Sales Office (Salesperson (Rep Firm

) WASHINGTON) JONATHAN VITTI

202-955-5342

Salesperson FAX# Salesperson Phone#

**************** Contract Coversheet ***************

NEW POLITICAL ORDER. STARTS 9/4. TOTAL \$4025. PLS CF- CHRISTINA FOR JON

V.1 8/17

Fax#

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	SALES MONTHLY TOTALS Sep 12. 61 / \$1,750.0 Sales Totals. 61 / \$1,750 Station Totals. 61 / \$1,750 Lines not sent/rcld/rtrnCOMPETITIVE	REPORT TOTALS	*22 TU-F,M	Ln Day	REMARKS SEE LN 22 F THANKS		Station V Advertiser Product Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes
	NTHLY TO 61 / \$: 1s. 61 / tals. 61 sent/role	OTALS— als. 4 /	- H , M	·	S —	T COMMENT ********** ES THAT BROWNITH THIS IS OF RACE	WXLV-TV GREENSBORO/W.SALEM () POLITICAL OBAMA FOR AMERICA 1536 Laura Bassett	# 9796973
Market Totals	FHLY TOTALS— 61 / \$1,750.00 1. 61 / \$1,750.00 15. 61 / \$1,750.00 nt/rcld/rtrn. 0 / FE—	\$20.00	09/04-09/10 Sales Remark. V5 Time Chang	Dates	PERIOD CHANGE	**NONDISC **NONDISC BROADCAST IS ORDER,	XLV-TV GREENSBORO () POLITICAL OBAMA FOR AMERICA 1536 Laura Bassett	
— <u>a</u> 1 8	\$0.00		09/04-09/10 Sales Remark. \\ STime Changed,		CHANGE	T NONDISCRIMINATION********* DADCAST STATIONS' ADVERTISIN ORDER, KATZ COMMUNICATIONS, OR ETHNICITY AND EVALUATES,	BORO/W L ERICA	Ver# 5
\$21,875	<u> </u>		V5 Con	Time		ITION***********************************	SALEM	Status
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KN 0%						49 AND 50 OF DISCRIMINATE SUBSIDIARY OF	() GMMB 3050 K ST NW 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 95/101/1536 es 09/04/2012 - 09/10/2012 eks	7178
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% %	,		\$5.00	Rate		TES FEDEI		Printed: 08/29/2012 3:39 Last Received: 08/29/2012 2:57 Showing Buylines: All Rep Revised Lines
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ATTA			į	# of Weeks		ISSION'S DNTAIN N NY BROAD RACE OR) WASHINGTON) JONATHAN VITTI (202-955-5342	
% O © M			4 - -	Total Spots		ND 50 OF THE UNITED STATES PEDERAL COMMUNICATIONS COMMISSION'S REPORT AND RUNINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMIN IDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTIONS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	VITTI 42	2 of
			\$20.00	Total		AND ORD; MINATION ERTISING		ω
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Phone# Fax# Estimate# Buyer Station W. Advertiser Product WXLV-TV GREENSBORO/W.SALEM

() POLITICAL 1536 Laura Bassett OBAMA FOR AMERICA

> Agency C/P1/P2/E
> Flight Dates
> Hiatus Weeks Agency y () GMMB 3050 K ST NW WASHINGTON, DC 20007 y C/P1/P2/E 95/101/1536 Dates 09/04/2012 - 09/10/2012

> > Rep Firm Sales Office (Salesperson () WASHINGTON) JONATHAN VITTI

Salesperson FAX# Salesperson Phone#

202-955-5342